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La liberalización de los mercados ha permitido que los productos, los servicios y los capitales lleguen a todos los puntos del mundo, este intercambio ha contribuido a formar un mundo más competitivo y dinámico. Introducción a la Economía Internacional es un libro escrito por un economista que quiere que la Economía Internacional sea entendida por los que no son economistas. Se exponen las bases más importantes en las que se desarrollan los intercambios económicos entre los países. Su contenido se nutre de casos, esquemas, gráficos, cuadros e ilustraciones, que permiten estudiar de una manera ágil y atractiva temas que tradicionalmente han sido expuestos a través de fórmulas abstractas que sólo son asequibles para los expertos. Por tanto, el interés principal es el de mostrar los aspectos más importantes que regulan a la Economía Internacional y, por ende, al actual modelo de globalización. Las cinco partes en las que están articulados los capítulos, son las siguientes: \*La evolución del comercio internacional. \*Crecimiento económico y comercio internacional. \*Análisis del comercio internacional. \*Integración económica internacional. \*Economía internacional y desarrollo. Este libro no pretende competir con los manuales tradicionales de la materia. Su interés es el de aportar una visión distinta, más enfocada a lo verdaderamente fundamental, y asequible para todos aquellos que no son economistas, pero que necesitan conocer la materia. Sergio A. Berumen es Profesor Titular en el Instituto Politécnico Nacional (México) y es Profesor en la Escuela Superior de Gestión Comercial y Marketing (Madrid). Ha sido asesor de los gobiernos de México, Colombia, El Salvador y Guatemala, y Profesor Invitado en universidades europeas y latinoamericanas.



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"Nothing illustrates better than the COVID-19 pandemic how movements of people, flows of data, and commerce connect our interdependent world. Because pathogens do not respect national borders, the SARS-CoV-2 virus caused a global economic shock and a worldwide downturn, sending governments throughout the world scrambling for policies to stop the spread of the disease while supporting their economies. As this book went to press, the crisis was still underway, with the arrival of several effective vaccines giving hope of a road back to normalcy. Many lessons will be drawn from the recent pandemic experience, but one is the importance of an international perspective for analyzing events of worldwide economic significance and countries' responses. The purpose of this book is to equip students with intellectual tools for understanding the economic implications of global interdependence. We have thoroughly updated the content and extensively revised several chapters. These revisions respond both to users' suggestions and to some important developments on the theoretical and practical sides of international economics"--

Economia internacional percorre conceitos, teorias e ferramentas essenciais para compreender a importância da economia internacional no contexto global e do comércio internacional para o sistema econômico.

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