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Introduction Information Systems Obrien James

James A. O'Brien completed his undergraduate studies at the University of Hawaii and Gonzaga University and earned an MS and PhD in Business Administration from the University of Oregon. He has been professor and coordinator of the CIS area at Northern Arizona University, professor of Finance and Management Information Systems and chairman of ...

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The benchmark text for the syllabus organized by technology (a week on databases, a week on networks, a week on systems development, etc.) taught from a managerial perspective. O'Brien defines technology and then explains how companies use the technology to improve performance. Real world cases finalize the explanation.

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Introduction to Information Systems is designed in a traditional format with traditional coverage of the topics that support information systems literacy. The new edition offers less theory and more information on the basic principles.

This work examines a five-level framework that is used to describe the stages of information systems development. It has been revised to reflect the movement towards enterprise-wide business, and looks at the major topics covered in a first course.

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E-tutor is a free CD-ROM that helps students master basic concepts before advancing to more complex concepts. It is interactive with content from the textbook embedded into a software shell.

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