

Making Sense Of Construction Improvement

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Making Sense of Construction Improvement argues that the popularity of improvement recipes such as partnering, collaborative working and integrated teams can be understood as strategies for overcoming the loss of control associated with downsizing and outsourcing.

~~Making Sense of Construction Improvement: A Critical ...~~

Making Sense of Construction Improvement argues that construction sector improvement techniques cannot be understood in terms of their substantive content, and are best understood in terms of the rhetoric within which they are presented. The author also contends that the persuasiveness of such recipes depends upon the extent to which practitioners can adopt them for the purposes of making sense of the changes they observe happening around them.

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~~Making Sense of Construction Improvement - Stuart D. Green ...~~

Making sense of construction improvement / Stuart D. Green. p. cm. Includes bibliographical references and index. ISBN 978-1-4051-3046-2 (pbk.) 1. Construction industry--Management. 2. Economic history. 3. Building--Superintendence. I. Title. HD9715.A2G698 2011 690.068--dc22 2010051095 A catalogue record for this book is available from the British Library.

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In 'Making Sense of Construction Improvement', Green (2011) undertook a critical look at lean thinking in the construction context, and concluded that in practice, lean construction continues to be...

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~~Making Sense of Construction Improvement eBook by Stuart D ...~~

Making Sense of Construction Improvement by Stuart D. Green English | ISBN: 1405130466 | 2011 | 392 pages | PDF | 2 MB

The book sets out deliberately to challenge the current construction improvement debate and the way in which it is conducted. It confronts the supposedly neutral nature of construction 'best practice' and demonstrates that that the advocated recipes seldom stand up to critical scrutiny. It further argues that commonly accepted components of best practice such as lean construction, partnering and collaborative working rarely live up to the claims made on their behalf. Such recipes invariably suffer from definitional vagueness, and are constantly reinterpreted to suit the needs the different audiences. Making Sense of Construction Improvement argues that construction sector improvement techniques cannot be understood in terms of their substantive content, and are best understood in terms of the rhetoric within which they are presented. The author also contends that the persuasiveness of such recipes depends upon the extent to which practitioners can adopt them for the purposes of making sense of the changes they observe happening around them. To be accepted as 'best practice' construction improvement techniques must also resonate with broader agendas of socio-technological change. The author charts how the best practice debate has developed from the aftermath of the Second World War through to the election of David Cameron's coalition government in 2010. Attention is given to the way in which the improvement debate throughout the 1960s and 70s was shaped by the broader aspirations of the post-war social consensus and the associated desire for a centrally planned economy. Attention thereafter is given to the

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way the construction sector was radically re-shaped by the advent of the enterprise culture. The privatisation of the sector's client base, coupled with the withdrawal of the state as a provider of mass housing, caused a significant and long-lasting shift in the construction landscape. Private sector clients similarly experienced extensive downsizing while outsourcing their procurement capabilities. Such strategies were frequently justified by mobilising the rhetoric of business process re-engineering (BPR). Contracting firms simultaneously faced unpredictable workloads and increasing market competition. In response, the sector at large chose to base their competitive advantage on leanness and agility. Hence the emergence of the hollowed-out firm as the dominant form of organising. These structural trends combined to provide the backcloth to the industry improvement agenda throughout the 1980s and 1990s. Making Sense of Construction Improvement argues that the popularity of improvement recipes such as partnering, collaborative working and integrated teams can be understood as strategies for overcoming the loss of control associated with downsizing and outsourcing. In contrast to other textbooks, Making Sense of Construction Improvement does not offer advice on how to manage construction projects more effectively; the aim is rather to understand the forces which have shaped the construction sector improvement agenda over time.

This book offers a new understanding of innovation in the built environment. The ways meaning of innovation is constructed has important implications for policymakers, project managers, academics and students. Through a longitudinal research study into innovation in firms and projects, the book addresses some key themes, challenges and concerns that practitioners face when managing innovation in the built environment. It examines the key drivers for innovation in the construction, engineering and infrastructure firms and projects. In particular, the questions of how and why innovation becomes recognised and sustained over time are explored. Different theoretical perspectives are considered to explain different aspects of innovation. This includes sensemaking, organisational and individual identity, storytelling and narration. The book has practical implications for how organisational activities become labelled as 'innovation' and for what purpose. It shares some lived stories of innovation as mobilised by practising managers. The connectivity between the formal narratives of innovation at the policy level and the lived narratives of innovation articulated by practitioners is explored. Combining the theory with practice, this book presents an insightful view on the implications of innovation in the business world today.

Why Architects Matter examines the key role of research-led, ethical architects in promoting wellbeing, sustainability and innovation. It argues that the profession needs to be clear about what it knows and the value of what it knows if it is to work successfully with others. Without this clarity, the marginalization of architects from the production of the built environment will continue, preventing clients, businesses and society from getting the buildings that they need. The book offers a strategy for the development of a twenty-first-century knowledge-led built environment, including tools to help evidence, develop and communicate that value to those outside the field. Knowing how to demonstrate the impact and value of their work will strengthen practitioners' ability to pitch for work and access new funding streams. This is particularly important at a time of global economic downturn, with ever greater competition for contracts and funds driving down fees and making it imperative to prove value at every level. Why Architects Matter straddles the spheres of 'Practice Management and Law', 'History and Theory', 'Design', 'Housing', 'Sustainability', 'Health', 'Marketing' and 'Advice for Clients', bringing them into an accessible whole. The book will therefore be of interest to professional architects, architecture students and anyone with an interest in our built environment and the role of professionals within it.

Brings together leading thinking on issues of new professional practice and on the future of a sustainable built environment This book focuses on both construction and development issues, and examines how we can transition to a sustainable future by the year 2050—bringing together leading research and practice at building, neighbourhood, and city levels. It deftly analyses how emerging socio-economic,

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technological, and environmental trends will influence the built environment of the future. The book covers a broad spectrum of interests across the scales of buildings, communities and cities, including how professional practice will need to adapt to these trends. The broader context is provided by an analysis of emergent business models and the changing requirements for expert advice from clients. *Sustainable Futures in the Built Environment to 2050: A Foresight Approach to Construction and Development* features chapters covering: data and trends, including historical data and UK and international case studies; policies and practice related to the field; current state of scientific understanding; key challenges; key technological advances (including disruptive and systemic technological innovations); change issues and critical uncertainties; and future visions. It provides: A strong conceptual framework based on a 'Foresight' approach Discussion of the key data and trends that underpin each chapter Coverage of both construction and property development Specially commissioned chapters by academics and practitioners A synthesis of the main findings in the book and key insights for the future to 2050 *Sustainable Futures in the Built Environment to 2050: A Foresight Approach to Construction and Development* is an important book for postgraduate students and researchers, construction, real estate and property development specialists, engineers, planners, architects, foresight and futures studies specialists, and anyone involved in sustainable buildings.

This book presents the proceedings of CRIOCM_2016, 21st International Conference on Advancement of Construction Management and Real Estate, sharing the latest developments in real estate and construction management around the globe. The conference was organized by the Chinese Research Institute of Construction Management (CRIOCM) working in close collaboration with the University of Hong Kong. Written by international academics and professionals, the proceedings discuss the latest achievements, research findings and advances in frontier disciplines in the field of construction management and real estate. Covering a wide range of topics, including building information modelling, big data, geographic information systems, housing policies, management of infrastructure projects, occupational health and safety, real estate finance and economics, urban planning, and sustainability, the discussions provide valuable insights into the implementation of advanced construction project management and the real estate market in China and abroad. The book is an outstanding reference resource for academics and professionals alike.

This edited collection explores building construction as an inspiring, yet often overlooked, place to develop new knowledge about the development of human societies. Eschewing dominant engineering and management perspectives on construction, the book is purposefully broad in its scope, both empirically and theoretically, as reflecting the rich underexplored potential of studies of building construction to inform a wide span of intellectual debates across the social science and humanities. The seven chapters encompass contributions to theories of: spatiotemporal organization with wildlife on building sites; institutional change with building ruins; home with Mexican self-help housing; place with a suburban housing development; socio-materiality with the adaptation of a university library; migrant labour with the Parisian postwar construction boom; and gender with a female site manager in Sweden. This book seeks to develop a new critical sub-area for construction studies that focuses on the actual processes and practices of 'constructing'. Bringing together diverse members of construction research communities working in a variety of contexts, it develops empirical engagements with building work to challenge its marginalization, relative to architectural studies, to provoke novel understandings of human history, geography and sociology.

How is the world of professions and professional work changing? This book offers both an overview of current debates surrounding the nature of professional work, and the implications for change brought about by the managerialist agenda. The relationships professionals have with their organizations are

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variable, indeterminate and uncertain, and there is still debate over the ways in which these should be characterized and theorized. The contributors discuss these implications with topics including hybrid organizations and hybrid professionalism; the changing nature of professional and managerial work; profession and identity; and the emergence of HRM as a new managerial profession. This book will be of interest to academics and postgraduate students seeking a comparative study on contemporary professional work. It will also be of use to a number of practitioners, namely human resource managers, looking for ways in which to approach the changing professional world.

The sudden arrival of Building Information Modelling (BIM) as a key part of the building industry is redefining the roles and working practices of its stakeholders. Many clients, designers, contractors, quantity surveyors, and building managers are still finding their feet in an industry where BIM compliance can bring great rewards. This guide is designed to help quantity surveying practitioners and students understand what BIM means for them, and how they should prepare to work successfully on BIM compliant projects. The case studies show how firms at the forefront of this technology have integrated core quantity surveying responsibilities like cost estimating, tendering, and development appraisal into high profile BIM projects. In addition to this, the implications for project management, facilities management, contract administration and dispute resolution are also explored through case studies, making this a highly valuable guide for those in a range of construction project management roles. Featuring a chapter describing how the role of the quantity surveyor is likely to permanently shift as a result of this development, as well as descriptions of tools used, this covers both the organisational and practical aspects of a crucial topic.

Market Management and Project Business Development is a guide to the theory of marketing and selling projects in business, demonstrating how to secure and deliver value, and improve performance in profitable ways. By providing a set of key principles and guidelines to business-to-business (B2B) marketing, construction project management expert Hedley Smyth demonstrates how to use marketing and business development principles to maximise the value of a project. The book takes a step-by-step approach by dealing with each stage in a project's lifecycle in turn, covering a range of approaches including the marketing mix, relationship marketing and its project marketing variant, entrepreneurial marketing and the service-dominant logic. This book is valuable reading for all students and specialists in project management, as well as project managers in business, management, the built environment, or indeed any industry.

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