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as between 1600 and 1800 that led up to the Industrial Revolution. It is a term first coined by the Japanese demographic historian Akira Hayami, and accepted by other historians to help further explain the advent of the Industrial Revolution. Much of this theory deals with the spending

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behaviours of families in the period. It also deals with the production and consumption of goods. In fact, Industrious Revolutions a

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Department of Economics, Universitat
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This "industrious revolution" is the
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acceleration associated with the Industrial Revolution took shape. This study explores the intellectual understanding of the new importance of consumer goods as well as the actual consumer behavior of households of all income levels.

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This study explores the intellectual understanding of the new importance of consumer goods as well as the actual consumer behavior of households of all income levels. De Vries examines how the activation and evolution of consumer demand shaped the course of economic development,

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Situating consumer behavior in the context of the household economy. He considers the changing consumption goals of households from the seventeenth century to the present and analyzes how household decisions have mediated between macro-level economic growth and

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actual human betterment. Ultimately, de Vries' research reveals key strengths and weaknesses of existing consumer theory, suggesting revisions that add historical realism to economic abstractions.

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represent legacies from past economic conditions that still affect policy responses to new 'crises'. The third theme is modern economic growth's diverse implications for human economic welfare - in terms of economic security, nutritional and health status, and old age support -

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and the institutional mechanisms
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with the risks that individuals are
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global economy, humanity is desperate for a sustainable economic game plan to take us into the future. Here, Jeremy Rifkin explores how Internet technology and renewable energy are merging to create a powerful "Third Industrial Revolution." He asks us to imagine hundreds of

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millions of people producing their own green energy in their homes, offices, and factories, and sharing it with each other in an "energy internet," just like we now create and share information online. Rifkin describes how the five-pillars of the Third Industrial Revolution will create thousands of

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Businesses, millions of jobs, and usher in a fundamental reordering of human relationships, from hierarchical to lateral power, that will impact the way we conduct commerce, govern society, educate our children, and engage in civic life. Rifkin's vision is already gaining traction in the

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International community. The European Union Parliament has issued a formal declaration calling for its implementation, and other nations in Asia, Africa, and the Americas, are quickly preparing their own initiatives for transitioning into the new economic paradigm. The Third Industrial

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Revolution is an insider's account of the next great economic era, including a look into the personalities and players — heads of state, global CEOs, social entrepreneurs, and NGOs — who are pioneering its implementation around the world.

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Surveying the field of the economics of the household, the second edition of this text reviews the theory of the consumer at the intermediate undergraduate level. It then applies and extends it to consumer demand and expenditures, consumption and saving, time allocation among market

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work, home work, and leisure, human capital emphasizing investment in education, children and health, fertility, marriage, and divorce. Influenced by Gary Becker and his associates, the models developed are used to help explain modern U.S. trends in family behavior. Topics are discussed with

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the aid of geometry and a little algebra. For those with calculus, mathematical endnotes provide the models on which the text discussions are based and interesting applications beyond the scope of the text.

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